



State Conservation Committee

PO Box 2042 • Concord NH 03302-2042
nh.gov/SCC

2024-2025 Proposed Annual Plan (FY 2025)

Adopted May 16th, 2024

Goal: To ensure leadership, clarity, and transparency as an organization promoting conservation in New Hampshire.

Action One: The SCC will obtain diversified funding to support Committee and conservation districts' operations and programs.

- Outcome 1: The SCC will identify areas of needed grant funding and pursue opportunities. Prioritize funding that aligns with conservation priorities.

Action Two: The SCC will provide leadership for statewide conservation efforts.

- Outcome 2: Continue to develop district resources available on the SCC website.
- Outcome 3: Develop statewide strategy and implement programming for supervisor awareness, recruitment, and training.
- Outcome 4: The Executive Director will work with Districts to address supervisor recruitment challenges and needs.
- Outcome 5: Increase awareness of conservation partners and public of SCC meetings and district activities.
- Outcome 6: The Committee will create a plan for updating its strategic plan in 2025-2026.

Action Three: The SCC will facilitate communication between member organizations, conservation districts, conservation partners, and the public.

- Outcome 7: In cooperation with partners, the SCC will publicize its calendar of annual funding opportunities that can be utilized to achieve conservation priorities.
- Outcome 8: The SCC will keep districts aware of relevant federal and state legislation.
- Outcome 9: The SCC will increase its visibility during the legislative process by having the Executive Director attend relevant House and/or Senate committee hearings, and providing relevant information to House and/or Senate committees considering conservation-related bills.

Action Four: The SCC will promote statewide conservation efforts of member organization and conservation districts by highlighting conservation services to communities and land owners.

- Outcome 10: The Executive Director will continue to expand calendar of annual New Hampshire conservation-related events, and work to increase SCC involvement and visibility at these events.
- Outcome 11: The Executive Director continues to deliver outreach programming for SCC, conservation district, and Moose Plate priorities.
- Outcome 12: Assess potential growth of Moose Plate applicant organizations, and work to increase applicant organization diversity.

Goal: Work with Conservation Districts to identify what their individual goals will be to achieve statewide conservation priorities.

Action One: SCC supports districts developing long-term and annual plans.

- Outcome 13: Create resources to assist districts in developing and implementing long-term and annual planning.

Action Two: SCC has improved web presence.

- Outcome 14: Expand content of SCC's web presence (website and social media) to include operational, training, and funding resources, as well as conservation and district success activities and success stories.

Goal: SCC members and Executive Director work with conservation districts and other conservation partners to identify critical needs and lead initiatives across the State.

Action One: SCC plays a leading role in facilitating statewide dialogue about conservation issues.

- Outcome 15: Assess potential opportunities for increased outreach at statewide events not previously reached, and how to become involved. The SCC will promote these opportunities to partners and public.
- Outcome 16: The SCC will be involved in the planning and delivery of the New England Leadership Meeting 2025.

Action Two: SCC develops a public outreach program that highlights conservation priorities and challenges.

Action Three: Invite partner conservation organizations and other key leaders to work with the SCC and conservation districts to identify top conservation priorities. Find ways in which these different groups can collaborate on implementation of these conservation efforts.

- Outcome 17: Increase awareness of conservation partners and public of SCC meetings and activities. Extend invitations to partners to speak at SCC quarterly meetings.

- Outcome 18: Develop connections to New England/northeast US regional and national conservation organizations, and mediate the communication of regional and national partner opportunities to statewide partners.

Goal: Continue to identify and secure funding for SCC initiatives.

Action One: Acquire funding for continued staff development.

- Outcome 19: Ensure Executive Director as a full time employee is included in FY2026-2027 state budget.

Action Two: Acquire funding to expand SCC's programs and outreach.

- Outcome 20: Access opportunities for identifying and applying for funding that align with the SCC's conservation priorities and addresses current gaps in SCC, district, and partners' programs.

Action Three: Research and identify incentive programs for land owners or individuals.

- Outcome 21: The SCC will research, evaluate, and help secure options for sustained funding of the NH Conservation District Climate Resilience Grant.