SECTION 7: Labeling, Audit Trail and Marketing §205.103, §205.201, §205.271, and §205.300-311
A) Packaging & Labeling
What types of packaging do you use for retail sale of organic mushrooms?     □ Loose/display bins □ Clamshells □ Bags □ Cardboard boxes □ Other, describe:
<ul> <li>2. What kind of labeling do you use? Check all that apply:</li> <li>☐ No product labels used</li> <li>☐ Product labels for closed retail packages</li> <li>☐ Product labels for nonretail packages</li> <li>☐ Retail Signage</li> </ul>
3. Packaged retail product labels <u>must</u> state, "Certified by NH Dept. of Agr., Mkts & Food" or similar, and be listed below the name and contact information of the certified producer.
Does your label for packaged agricultural products comply with NOP §205.303(b)(2)? ☐ Yes ☐ No
4. If you use a label, it <u>must</u> be approved before use or printing, per Agr 911.07(c).
<ul> <li>□ Current label(s) previously approved by NHDAMF are on file</li> <li>□ New label(s) attached for review and approval</li> </ul>
5. Will the USDA Organic Seal be used on the label/package? ☐ Yes ☐ No If Yes, the Seal must comply with §205.311?
6. Will the NHDAMF Certified Organic Logo be used on the label/package? ☐ Yes ☐ No If Yes, the Logo must comply with Agr 911.07(b)(1,2)(c)
<ul> <li>B) Audit Trail §205.103</li> <li>❖ An audit trace back of a variety of mushroom, randomly chosen by the inspector, will be performed at the time of your inspection.</li> <li>❖ This trace back will involve reviewing the record trail of the crop from total sales- storage- harvest amounts- back to grow room ID and beginning of spawn/substrate block production.</li> </ul>
1. Describe your product lot numbering system:
2. Describe your recording keeping practices as they address production, harvesting and handling of your agricultural crop.

C) Marketing 1. Provide name & location for all sales outlets of organic product:
□ Direct to retail:
☐ CSA/subscription service (# members/shares):
☐ Wholesale:
☐ Bulk commodities to processor:
☐ Contract to buyer:
☐ Food Service Establishment:
☐ Farm retail or farm stand:
□ Summer Farmers Markets:
☐ Winter Farmers Markets:
□ Website:
2. Do you buy in any organic product for resale? ☐ Yes ☐ No
If applicable, list varieties of organic mushrooms you buy in:
If yes, provide the organic product(s) purchased, source and organic verification:
3. Do you buy in non-organic product? ☐Yes ☐No
If yes, provide product name(s), and source(s):
4. If you buy in <u>non-organic</u> product, describe how organic and non-organic products are segregated and labeled:  □ N/A