

## SECTION 17: Labeling, Audit Trail and Marketing §205.103, §205.201, .205, .271, .300-311

### **Packaging & Labeling of Organic and Non-organic Crops:**

1. What types of packaging do you use for retail sale of organic crops?

- ☐ Bulk Bins    ☐ Boxes    ☐ Bags    ☐ Clamshells    ☐ Containers such as flats and/or pots  
☐ Other: \_\_\_\_\_

2. What kind of labeling do you use? Check all that apply:

- ☐ No product labels used  
☐ Product labels for closed packages  
☐ Retail Signage

3. Packaged retail product labels must state “Certified Organic by NH Dept. of Agr., Mkts & Food” or similar, and be listed below the name and contact information of the certified producer.

Does your label for packaged agricultural products comply with NOP §205.303(b)(2)? ☐ Yes ☐ No

4. If you use a label, it must be approved before use or printing, per Agr 911.07(c).

- ☐ Current label(s) previously approved by NHDAMF are on file  
☐ New label(s) attached for review  
☐ Labels will be provided at the inspection for discussion/approval prior to use

5. Will the USDA Organic Seal be used on the label/package? ☐ Yes ☐ No

If Yes, the Seal must comply with §205.311?

6. Will the NHDAMF Certified Organic Logo be used on the label/package? ☐ Yes ☐ No

If Yes, the Logo, which is not the “Certified Organic by” statement, must comply with Agr 911.07(b)(1,2)(c)

7. What types of “retail signage” is used to convey organic status of crops:

- ☐ Banners    ☐ White board    ☐ Chalk board    ☐ Placards on display bins

8. Describe the types of labels and/or signage you use for Non-Organic crop retail sales? ☐ NA

9. Per NOP §205.307(a) labeling is required for nonretail containers, including bulk bins and boxes used to store produce in your cooler. Attach or describe below your system for labeling nonretail containers: ☐ NA

**Audit Trace Back §205.103**

- ❖ An audit trace back of an agricultural crop, randomly chosen by the inspector, will be performed at the time of your inspection.
- ❖ This trace back will involve reviewing the record trail of the crop from the total sales- storage- harvest- back to site/field ID and seed

8. Describe your recording keeping practices as they address production, harvesting and handling of your agricultural crop. Utilizing your system, demonstrate how a particular crop can be successfully traced back from sale(s) to production site:

**Marketing Information** Provide name & location for all sales outlets of organic product:

<input type="checkbox"/> Farm retail or farm stand:
<input type="checkbox"/> Summer Farmers Markets:
<input type="checkbox"/> Winter Farmers Markets:
<input type="checkbox"/> Direct to retail:
<input type="checkbox"/> CSA/subscription service (# members/shares):
<input type="checkbox"/> Wholesale:
<input type="checkbox"/> Bulk commodities to processor:
<input type="checkbox"/> Contract to buyer:
<input type="checkbox"/> Food Service Establishment:
<input type="checkbox"/> Website:

Do you buy in any organic product for resale? ☐ Yes ☐ No      Is it certified organic? ☐ Yes ☐ No

If yes, provide type of organic product purchased, source and organic verification:

If you buy in non-organic product, describe how organic and non-organic products are segregated and labeled: