



State Conservation Committee

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nh.gov/SCC

2023-2024 Annual Plan

Adopted May 18th, 2023

Goal: To ensure leadership, clarity, and transparency as an organization promoting conservation in New Hampshire.

Action One: The SCC will obtain diversified funding to support Committee and conservation districts' operations and programs.

- Outcome 1: In cooperation with partners, the SCC will develop a calendar of annual funding opportunities that can be utilized to achieve conservation priorities.
- Outcome 2: The SCC will identify areas of needed grant funding and pursue opportunities. Prioritize funding that aligns with conservation priorities.

Action Two: The SCC will provide leadership for statewide conservation efforts.

- Outcome 3: Continue to develop district resources available on the SCC website.
- Outcome 4: Revise and publish District Handbook
- Outcome 5: Develop statewide strategy and implement programing for supervisor awareness, recruitment, and training.

Action Three: The SCC will facilitate communication between member organizations, conservation districts, conservation partners, and the public.

- Outcome 6: The SCC will increase its visibility during the legislative process by having the Executive Director attend relevant House and/or Senate committee hearings, and providing relevant information to House and/or Senate committees considering conservation-related bills.
- Outcome 7: SCC member agencies will work to identify and implement opportunities for increased collaboration with conservation districts.

Action Four: The SCC will promote statewide conservation efforts of member organization and conservation districts by highlighting conservation services to communities and land owners.

- Outcome 8: The Executive Director will create a calendar of annual New Hampshire conservation-related events, and work to increase SCC involvement and visibility at these events.

Goal: Work with Conservation Districts to identify what their individual goals will be to achieve statewide conservation priorities.

Action One: SCC supports districts developing long-term and annual plans.

- Outcome 9: Create resources to assist districts in developing and implementing long-term and annual planning.

Action Two: SCC has improved web presence.

- Outcome 10: Expand content of SCC's web presence (website and social media) to include operational, training, and funding resources, as well as conservation and district success activities and success stories.

Goal: SCC members and Executive Director work with conservation districts and other conservation partners to identify critical needs and lead initiatives across the State.

Action One: SCC plays a leading role in facilitating statewide dialogue about conservation issues.

- Outcome 11: The SCC will access the opportunities for creating statewide actions by identifying conservation priorities that need additional attention, and create a strategy for addressing those needs.

Action Two: SCC develops a public outreach program that highlights conservation priorities and challenges.

- Outcome 12: The SCC will develop a recognizable public brand that can be utilized in association with conservation district and Moose Plate program publicity.

Action Three: Invite partner conservation organizations and other key leaders to work with the SCC and conservation districts to identify top conservation priorities. Find ways in which these different groups can collaborate on implementation of these conservation efforts.

- Outcome 13: The SCC will develop its own statement of conservation priorities.
- Outcome 14: The SCC will use the created statement of conservation priorities to guide strategic conservation engagement, and publicize the statement to member agencies and partners.
- Outcome 15: Increase awareness of conservation partners and public of SCC meetings and activities. Extend invitations to partners to speak at SCC quarterly meetings.
- Outcome 16: Develop connections to New England/northeast US regional and national conservation organizations, and mediate the communication of regional and national partner opportunities to statewide partners.

Goal: Continue to identify and secure funding for SCC initiatives.

Action One: Acquire funding for continued staff development.

Action Two: Acquire funding to expand SCC's programs and outreach.

- *Repeat- The SCC will identify areas of needed grant funding and pursue opportunities. Prioritize funding that includes direct outreach and education along with any conservation and/or research goals.*
- *Repeat- In cooperation with partners, the SCC will develop a calendar of annual funding opportunities that can be utilized to achieve conservation priorities.*

Action Three: Research and identify incentive programs for land owners or individuals.

- Outcome 17: The SCC will research and evaluate options for sustained funding of the NH Conservation District Climate Resilience Grant.