

Guidelines for Selling Honey in New Hampshire

Honey sold in New Hampshire must comply with New Hampshire's Honey Products Law, RSA 429:20-28

Labeling

Every shipment, package or container of honey packed, sold, offered or exposed for sale or distribution by any person shall be plainly marked for packaging and labeling, and shall include:

- (a) The name, address and zip code of the packer, distributor, or producer;
- (b) The true name of the product;
- (c) The grade, or the term "not graded"; and
- (d) The volume of the contents at 68 degrees Fahrenheit or 20 degrees Celsius or the net weight of the contents.

NH Honey

Any labeling on bulk, packaged honey, or honey products which indicates "state of New Hampshire pure honey", "New Hampshire honey", or any other words which imply that the honey so marked was produced in New Hampshire shall be used exclusively upon honey which is entirely produced within the state of New Hampshire.

Pure Honey

Honey which is labeled as being pure honey and which is produced, packaged, handled or sold in this state shall not in any way be adulterated with cane sugar, corn sugar, or any other foreign sweetener.

Honey which is produced, packaged, handled or sold in this state shall not be bleached or lightened in color by artificial means except by simple filtration through cloth or paper to remove suspended solids.

Advertising

All advertisements of honey displayed, circulated, broadcast by radio or telecast within this state which quote a price shall specify the grade and volume of honey in equal prominence with the stated price.

Please contact the Division of Regulatory Services if you have any questions or require further information. You may call the Division at 603-271-3685, email Jennifer.Gornnert@agr.nh.gov, or mail inquiries to:

New Hampshire Department of Agriculture, Markets & Food
Division of Regulatory Services
PO Box 2042
Concord, NH 03302

